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Super Luxury Yacht Venture Launches In Thailand

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Asia's leading luxury yacht company, Yacht Solutions, has unveiled a high-end superyacht division – Ruea Yachts – which will design and construct exclusive vessels to satisfy escalating demand among affluent individuals in Asia and across the world.



Combining European marine technology and design with the renowned finishing skills of Thai craftsmen, Ruea Yachts will specialise in building Lloyds classification and MCA LY2 code certified custom luxury yachts of up to 85 metres in size in Thailand.

The creation of Ruea Yachts is the culmination of the dream of the UK's Twist brothers – who form the nucleus of the management team – having successfully run Yacht Solutions for ten years.

The two brothers – Gareth and Simon – have over 20-years of design, construction and management expertise in the marine industry. The pair began their careers in the world's top superyacht cruising centres of the Mediterranean and the Caribbean before Gareth established the pioneering Yacht Solutions operation in Phuket, now the most highly visited superyacht destination in Asia, with Simon joining six years ago.

Moreover, they have partnered with award-winning architects and yacht designers, BMT Nigel Gee and Design Unlimited, who provide European standards of architecture, design and professionalism that will set new benchmarks for the industry in Asia.

Ruea Yachts Managing Director Gareth Twist said Yacht Solutions had built a global reputation for exceptional quality and service and it was now a logical step to grow the business through a fresh and energetic brand that would appeal to high-net worth individuals looking for luxury superyachts.

« We are thrilled to add a superyacht newconstruction division to our operations and we believe our track record and expertise will attract business from the region and around the world where there is a strong appetite for superbly designed, crafted and competitively priced superyachts, » Mr Twist said.

« Twinning European design with the flair of our team of Thai craftsmen and strong price point is a very enticing and convincing proposition to investors and individuals that can be found nowhere else in the region. »

Ruea Yachts operates out of two high-quality shipyards in Thailand, one in Phuket and another in Bangkok, where the construction of an impressive 60-metre conversion is due to be revealed in August this year. It employs a skilled labour shipyard team of 120 professionals and at least 100 sub-contractors at any one time.

« Asia is a region that is increasingly the focus of the marine industry globally, with a lot of interest traditionally coming from Hong Kong, Singapore and Thailand from both expatriate and Asian clients, » said Mr Twist, who is also a founding member of the Asia Pacific Superyacht Association.

« Most recently we have seen a real jump in interest from China and India. Due to our partnerships in the UK with BMT Nigel Gee and Design Unlimited, we are fast becoming an alternative choice for European buyers looking for a competitively priced superyacht. »

About Ruea Yachts

Ruea Yachts hand builds new luxury superyachts of up to 85 metres in size using cutting edge European marine technology and design combined with highly skilled craftsmen in Thailand. The brand is a division of Yacht Solutions, a superyacht marine consultancy launched in 2001 in Phuket, Thailand. Ruea Yachts operates out of two high-quality shipyards in Bangkok and Phuket, employing 120 experienced professionals and over 100 sub-contractors. The company is partnered with awardwinning UK architecture and design firms, BMT Nigel Gee and Design Unlimited, who ensure international standards are maintained while clients receive value for money due to the efficiencies of operating out of Thailand.

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