

2nd Asia Superyacht Conference

12-14 October 2010, Singapore



- The only Superyacht event in Asia
- The conference and trade show is designed as a meeting point between the industry in Asia and the rest of the world
- Last year more than 150 professionals attended from over 30 countries

In collaboration with

Organised by



informa
yacht group

Transforming Asia into a Sustainable Superyacht Building and Cruising Destination

2010 Programme overview

The 2nd Asia Superyacht Conference will continue on from the great success of the event in 2009 with a major increased focus on superyacht building in Asia. Overall topics will include:

- Superyacht construction in Asia-Pacific
- East-West collaboration in superyacht construction
- Marina design and management in Asia
- The needs of the Asian superyacht buyer/owner
- Superyacht opportunities in China
- The Asia-Pacific region as the world's third cruising destination
- Country by country cruising focus for charter brokers and yacht captains
- Update on regulation and cruising permits in key countries including China and Indonesia
- Finance, risk management and insurance
- Yacht service and support in Asia
- Refit and overhaul
- Piracy



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WELCOME



Dear Superyacht Industry Professional,

We invite you to participate in the 2nd Asia Superyacht Conference to be held in Singapore in October this year. Following on from the success of the conference in 2009, where over 150 delegates attended from over 30 countries, we are planning a vastly enhanced conference including a trade show and pre-bookable one-to-one meetings to encourage collaboration.

The conference has two key themes: firstly, the development of the superyacht building industry in Asia with a specific focus on China and Taiwan; and secondly, enhancing the Asia-Pacific region as the world's third cruising destination.

The conference is a genuine "East meets West" experience providing detailed market intelligence and extensive collaboration opportunities through the various networking events.

In addition to the conference programme will be a number of quality social events and a tour of the marinas in Singapore.

This conference is the only event of its type in the world and last year's event led to the formation of an Asia-Pacific Superyacht Association.

I hope to see you there and to assist you in creating opportunities in this stunning region.

Simon Turner
Event Director

“Over 150 participants from 30 countries attended. This overwhelming response was more than even the organisers themselves could have hoped for, and had the naysayers eating their hats. The conference provided affirmation that, not just the region, but the international community, had an interest to see Asia develop into a superyacht destination in its own right. In particular, the Australians see it as a springboard for superyachts to venture further south”

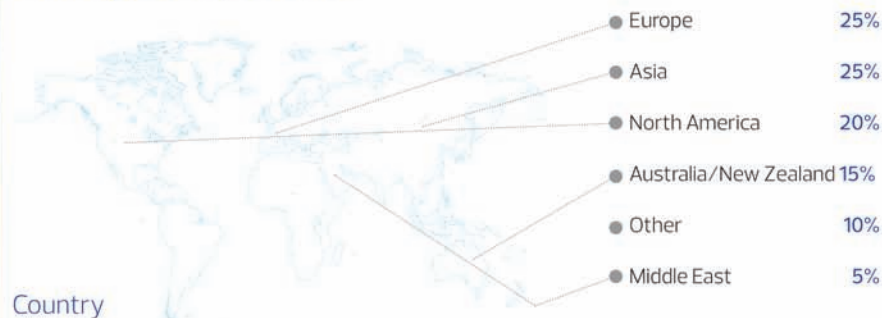
YP Loke, Spinnaker International



Who should attend:

- Superyacht owners
- Superyacht captains
- Superyacht builders
- Yacht brokers
- Charter brokers
- Marinas
- Superyacht service companies
- Superyacht designers
- Refit & repair yards
- Consultants, financiers & lawyers
- Government & Regulatory bodies
- Tourism industry

Delegate profile



Profession



Yacht brokers	25%
Charter brokers	20%
Owners & captains	15%
Superyacht builders	10%
Other	10%
Marinas	5%
Government	5%
Engines & components	5%

“I thought the conference was an excellent initiative and very well managed and presented. It was a 'meeting of minds' and will be seen to mark the significant turning point in the promotion of all our superyacht regions. I felt privileged to attend and make a presentation on Australia”

Richard Morris, Director
Superyacht Australia

